LORENZO CIOGLIA

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Lorenzo Cioglia was born… It's really strange to write about myself in the third person and I don't want to ask someone to write my biography that in any case I will suggest what to write and so it would sound like an autocratic proclamation masquerading as free publication in Wikipedia. And otherwise, written in this way, it would result boring and pedantic and I don't want to take the responsibility to bore the few who read it.
Ciao mamma.

Anyway.
I live and work between Milan and Cagliari (for now), there was a brief moscovite stint hindered by Covid (for now) and I travel a lot for work. I deal mainly with direction of commercials and documentaries and recently I started a consulting activity specialized in corporate identity. I always start from the idea and the writing, both when it concerns a cinema screenplay and when I tell a corporate identity or the imaginary of a product.

In 2016 I entered blond and tanned into the National Cinema School in Italy, CSC, and when I went out in 2019 I was bald and pale but with a profession. The same year I won an international scholarship to study at the National Cinema School in Moscow, VGIK, where I came to know practitioners from all over the world which I continue to cooperate with and to drink Beluga.
I follow specialistic courses of screenplay in Rome and I continue to study for passion.

I was born in Sardinia and I come back when I can: surfing, kiteboarding, trekking, canoeing, family and so on, helping myself to be happy and work better. I lived many lives, like kitesurfing trainer, cook, medical student, clown in hospital etc. and in Brazil, where I've studied and lived, I understood that you find the best opportunities when you live a good life.

P.S.
Contrary to what it seems I am a serious and precise person, but only when required.

EDUCATION & QUALIFICATION

Diploma in Cinema and Advertising 2016/2019
Centro Sperimentale di Cinematografia (Italian National Film School), Milan

International Master in Documentary 2019
ВГИК, Gerasimov Institute of Cinematography, Moscow

HOBBY

kitesurfing
surfing
clown in hospital
trekking
cooking
contemporary art
teather
literature

LANGUAGES

ITALIAN
native speaker

ENGLISH
medium

PORTUGUES
medium

WORK EXPERIENCE

Direction 2021
Kalisi Agency
spot Aerial Design

Consulting 2019/2021
Idrosistemi S.r.l, Cagliari
corporate identity, rebranding, website, logistic

Direction 2020
Grazioli Design Agency
spot “Berioli wine“

Direction 2020
Biancospino Agricola
15 product short-spot

Direction 2020
Idrosistemi S.r.l.
spot “this is our team”

Direction 2020
Biancospino Agricola
institutional spot

Consulting 2020
Biancospino Agricola
corporate identity

Direction and D.O.P 2020
Idrosistemi S.r.l.
spot per il lancio del nuovo catalogo

Direction 2019
Locatelli Partners — Studio di Architettura, Milan
Interview

Direction 2019
La Villa del Mare — Hotel, Cagliari, Sardinia
commercial

Direction and Editing 2019
La Rondine — Centro Ricevimenti, Catania, Sicily
commercial

VideoMaker 2019
Lombardy Region, Porto Rotondo, Sardinia
Regatta — Vita da aMare event

Assistant Director 2019
I Catch You, Milano
short film by Lorenzo Mannino

Direction and Editing 2018
CPM — Music Institute, Milano
commercial

Direction 2018
short film
Momoti

Direction and Editing 2018
Roi Olio, Badalucco, Liguria
DocuSpot

Direction 2018
Cevico Group — Wine from Romagna, Emilia Romagna
DocuSpot

Direction 2018
La Granda - Consorzio di Allevatori, Genola, Piemonte
DocuSpot

Direction 2018
FICO Eataly World, Milano
short animated film

VideoMaker 2018
Regione Lombardia, Porto Rotondo, Sardegna
Regatta / Vita da aMare event

Production 2018
Eataly World Wine, Milan
table top wine commercial

Assistant Director 2018
FICO Eataly World, Milan
artistic Video

Assistant Director 2018
Là dove c’è troppa luce, Milano
shortfilm by Lorenzo Mannino

Direction 2018
FICO Eataly World, Milan
video for the exhibition, shot in the Mirasole Abbey

Direction 2018
Unison, Moscow
documentary

Direction and Editing 2017
Lombardy Region, Como
DocuSpot Como City

VideoMaker 2017
Lombardy Region, Porto Rotondo, Sardinia
Regatta / Vita da aMare event

Production 2017
Carnaby Band, Milan
videoclip “Christmas Girl”

Production 2017
Asan e Sfundrà, Como
shortfilm

VideoMaker 2016
Lombardy Region, Alassio, Liguria
regatta / Vita da aMare event

Direction and Editing 2015
Teatro delle Saline, Cagliari
Scena Erasmus video commercial

Direction 2015
Adidas, Cagliari
Corporate Video